

LIFE Conference Exhibitor Rules

Set-Up and Removal: The exhibit area will be made available at 7:00 am on the conference day for set-up, and exhibits should be fully in place no later than 8:00 a.m. that morning. Exhibits are to remain in place until at least 3:15 p.m. on that day. Each exhibitor is responsible for installation and removal of the exhibit. Exhibitors must provide their own flatbed carts and dollies.

Booth Information: All booths are approximately 8' wide by 10' deep. Included in the booth cost is one 6' table (covered and skirted), two chairs, and a company sign. Electricity will be provided upon request. One conference registration is also provided with each booth purchased. Exhibits should not be placed so as to obstruct the view of any other exhibit. Exhibits should not project beyond the allotted space and should not interfere with access to any exhibit, aisle, or doorway. Structures that exceed 6' in height must have prior approval for the LIFE Conference.

Use of Exhibit Space: All demonstrations at the booth must be held within the boundaries of the booth space. No exhibit space may be sublet or assigned to a company, group, or individual other than that listed on the exhibit contract/registration. The sale of merchandise is permitted from the booth provided such sale does not detract from the professional nature of the conference. No guns, knives, or helium balloons are permitted for show or sale. The LIFE Conference reserves the right to restrict part or all of exhibit or merchandise if it is judged to be objectionable or counter-productive to the conference as a whole. The exhibitor is solely responsible for obtaining licenses and permits required by the city, county, and state for payment of all taxes and government fees. Each exhibit is expected to be attended by at least one representative during exhibit hours. All attendants will be required to be identified as exhibitors. Any exhibit using audible devices must not interfere with neighboring exhibits.

Cancellations: All cancellations must be received in writing. If received on or before December 19, 2009, 20% of the total cost will be forfeited, and the remainder refunded. No refunds will be given after December 19, 2009.

Assignment of Booth Space: The LIFE Conference reserves the right to assign the layout of the booths. Booth reservations will be taken on a first-come, first-served basis. Receipt of full payment must accompany signed contract to reserve a space. Booth space is limited. Full refund will be provided to those who register after booth spaces have been fully booked. As much as possible, requests for complementary or competitive booth placements will be honored. If these requests cannot be honored, exhibitors will be notified.

Liability: The LIFE Conference acts only as an agent for all exhibitors. Exhibitors and their representatives shall indemnify and hold harmless The LIFE Conference, the DDC, and their representatives or employees from any and all liabilities for loss, damage, or injury ensuing from any cause whatsoever. The exhibitor, by signing this contract, releases all such individuals and agencies from claims for such incidents.

Licensing: The exhibitor shall be responsible for securing any necessary licenses or consents for any performances, displays, uses of copyrighted works, uses of patented material, or the use of any name, likeness, signature, voice or other intellectual property owned by any third party. The exhibitor agrees to hold the LIFE Conference, the DDC and their representatives or employees harmless from any claim of liability caused by the failure to obtain such permissions.

Rights of Management: Should any emergency arise which prevents the scheduled opening of the LIFE Conference such as strikes, destruction or damage of the exhibit hall, acts of God, etc., or a declaration of a national emergency by the President, it is expressly understood and agreed that the LIFE Conference may retain as much payment for exhibit space as necessary to cover expenses incurred up to the time of emergency.

Failure to Adhere to Contract Terms: Failure to abide by the rules of this contract may be grounds for cancellation or dismissal of the exhibit and/or its representatives from the conference facilities.